



**WHITE & BLACK**  
CONSULTING

## Connect with us!

OFFICE

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WEBSITE

[www.whiteandblackconsulting.com](http://www.whiteandblackconsulting.com)



wandbconsulting



White and Black Consulting

## White & Black Consulting

will facilitate customized consulting to best fit your campaign needs.

We work side-by-side with your cross-functional campaign team to provide the strategic direction and alignment your campaign needs to become successful in your race.

We will collaboratively work with your team to set and prioritize short and long-term goals based on our findings and recommendations coupled with your campaign calendar.

Leadership emerges from these efforts to establish clear direction on allocation of resources and priorities moving forward.



**WHITE & BLACK**  
CONSULTING

## Qualified **Consultants**

Highly trained in various areas of practice, ready to assist with your individual or business needs.

## 15+ years of **Experience**

Here to help you and your business maximize your long term success.

## Request a **Consultation**

Visit [www.whiteandblackconsulting.com](http://www.whiteandblackconsulting.com)  
or call us at 813.847.8586.

# Consultation **Packages**

### **Campaign Management**

The Campaign Manager oversees all aspects of the campaign including day-to-day operations, the hiring and management of staff, the coordination and implementation of the fundraising operations and ongoing coordination with the candidate.

### **Political Strategist**

The Political Strategist is a senior political consultant who promotes the election of certain candidates or the interests of certain groups. This is typically achieved by planning campaign strategies, coordinating campaign staffs, and arranging meetings to publicize candidates or causes. The Political Strategist works in conjunction with Campaign Management.

### **Campaign Consultant**

This is the same as a Political Strategist, but not as hands on. Campaign Consultants work as advisors to a campaign. Campaign Consulting consists of three packages to service your specific needs:

- i. Grande - Meet once a week for one hour
- ii. Moyen - Meet every other week for one hour
- iii. Petite - Meet once a month for one hour

### **Event Assistance**

One of our degreed and experienced consultants will attend the event with you, help introduce you to everyone, collect business cards, take pictures of you and provide you with the contacts made.

### **Payroll Management**

You pay the company directly and the company is in charge of paying each person and collecting the necessary information for auditing purposes.

### **Fundraisers**

One of our degreed and experienced consultants will work to create large-scale fundraisers for your campaign. Fundraisers are customized according to your budget.

### **Campaign Commercials**

One of our degreed and experienced consultants, certified in television production, will create short commercials for your campaign. These short commercials are ideal for social media.